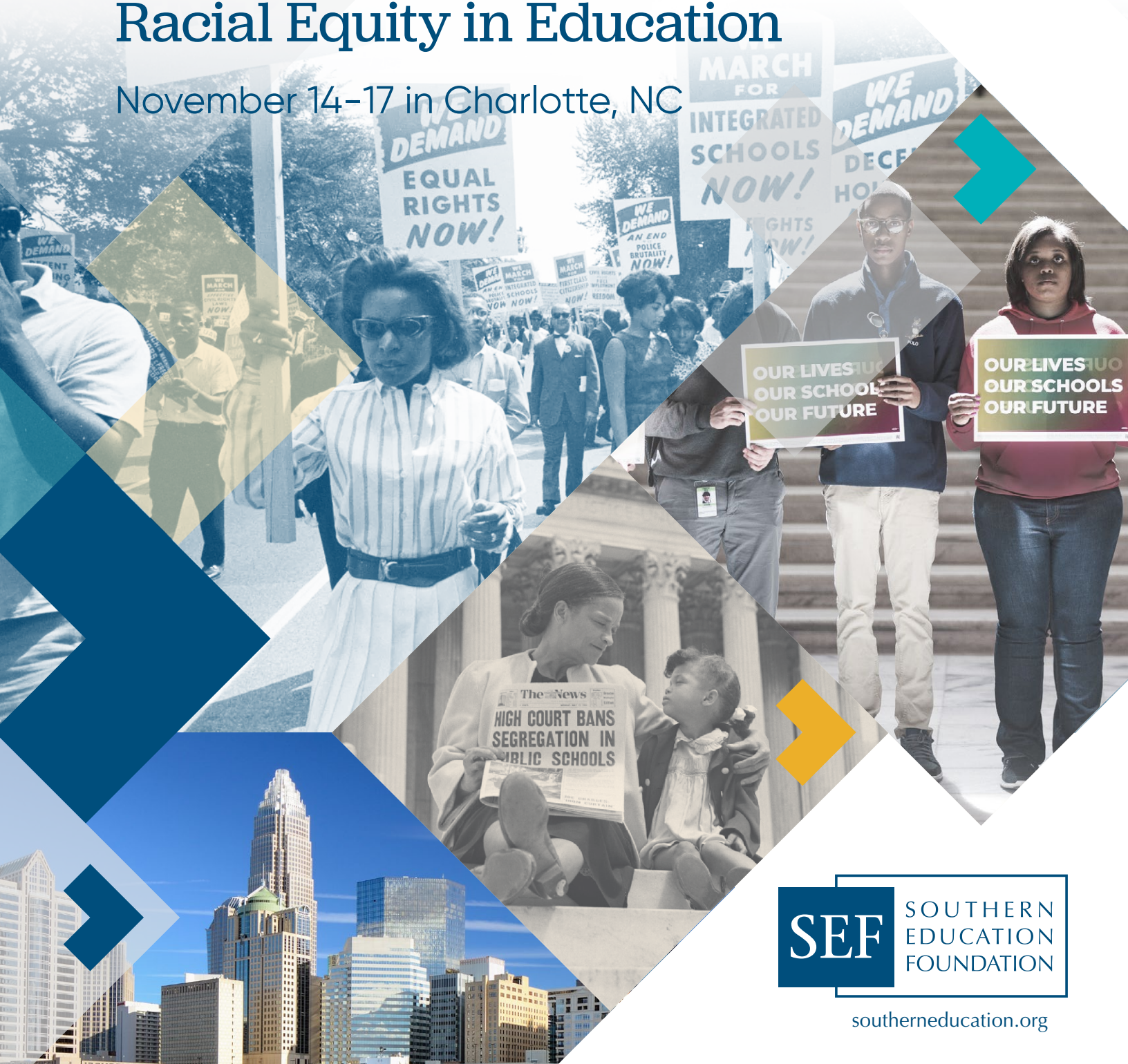


# Sponsorship & Exhibitor Opportunities

The 2023 SEF Issues Forum

## Miles to Go: Fulfilling the Promise of Racial Equity in Education

November 14-17 in Charlotte, NC



**SEF** SOUTHERN  
EDUCATION  
FOUNDATION

[southerneducation.org](https://southerneducation.org)

## About the 2023 Issues Forum

The Southern Education Foundation's 2023 Issues Forum, ***Miles to Go: Fulfilling the Promise of Racial Equity in Education***, is set for Nov. 14–17, 2023, in Charlotte, NC. This historic conference will bring together education leaders, noted scholars, and educators, advocates, students, and other allies to build an agenda for addressing the South's most important challenges in education – inequitable resources and opportunities for students, increasing racial segregation, the need for expanded early childhood education, and more.

**Why now is a turning point:** The South continues to lag the rest of the nation on many important indicators of education opportunity, investment, and success. For Black students and their families – and many Latinx and low-income families – the remnants of segregation and inequitable opportunities for students clearly persist today. After many years of progress in education and society, the South's forward movement is now threatened by political conflicts often rooted in race.

**Hope built on history:** Convening in Charlotte allows us to recognize the importance of the *Swann v. Mecklenburg County Board of Education* case in the early 1970s, the families involved, the late Julius Chambers and other leaders' roles in the desegregation of public schools in the South. As the 70th anniversary of *Brown v. Board of Education* decision approaches, we will find renewed hope at this critical time in education, the South, and the life of our nation.

## About the Southern Education Foundation

Founded in 1867 to build the first schools for Black students in the South, SEF today draws on its history, expertise, and record of service to push for greater opportunities for all students, with an emphasis on students of color and those from low-income families.

In our pursuit of educational justice, SEF is expanding our work to highlight and address critical issues and embrace new opportunities – through policy and advocacy, research and analysis, leadership development, and fostering innovation in education. Our main priorities include:

- **Successful starts:** Expanding and improving early childhood education from birth to age 5.
- **More equity and opportunity:** Pushing for state and federal policies to improve pre-K-12 and higher education for every student, address teacher shortages, and create a more diverse educator corps.
- **Building leaders:** Fellowships that grow and inspire more education leaders focused on racial equity.
- **Lifting students higher:** Our work to improve postsecondary education includes a focus on HBCUs and other minority-serving institutions, student access and success in higher education, and addressing teacher shortages through support and a more diverse educator corps.
- **Justice through innovation:**
  - **Outcomes Based Contracting:** Working with school districts on agreements that require specific outcomes for students before an outside vendor is paid for its services.
  - **The Equity Assistance Center-South at SEF:** Under a five-year federal grant, SEF is home to a center that works with school districts to help eliminate disparities in education based on students' race, national origin, sex, and religion, to promote educational access and opportunity for all students.

Learn more about our work at [www.southerneducation.org](http://www.southerneducation.org).

# Sponsorship Opportunities

## Levels

### Presenting Sponsor | \$100,000

- Name Recognition as a Presenting Sponsor of the SEF Issues Forum
- 60-second promotional video and brief live remarks at a plenary session
- Access to Kick-off Event for up to 16
- Premium placement of sponsor display banner and branded materials throughout event
- Logo placement with active links on registration page
- Logo placement on all event collateral, website, and other materials
- Full-page color ad in event program booklet
- VIP Seating at plenaries and full conference registration for up to 16

### Champion | \$50,000

- Name Recognition as a Champion Sponsor of the SEF Issues Forum
- 60-second promotional video or brief live remarks at a plenary session
- Access to Kick-off Event for up to 12
- Placement of sponsor display banner and branded materials throughout event
- Logo placement with active links on registration page
- Logo placement on all event collateral, website, and other materials
- Full-page color ad in event program booklet
- VIP Seating at plenaries and full conference registration for up to 12

### Leader | \$20,000

- Name Recognition as a Leader Sponsor of the SEF Issues Forum
- 30-second promotional video shown during event
- Access to Kick-off Event for eight
- Placement of branded materials throughout event
- Logo placement with active links on registration page
- Logo placement on all event collateral, website, and other materials
- Full-page color ad in event program booklet
- VIP Seating at plenaries and full conference registration for eight



# Miles to Go: Fulfilling the Promise of Racial Equity in Education

## The Southern Education Foundation's 2023 Issues Forum

### Sponsorship Opportunities

#### Levels

##### Changemaker | \$10,000

- Name recognition as a Changemaker Sponsor of the SEF Issues Forum
- Access to Kick-off Event for six
- Logo placement on all event collateral, website, and other materials
- Half-page color ad in event program booklet
- VIP Seating at plenaries and full conference registration for six

##### Advocate | \$5,000

- Name recognition as an Advocate Sponsor of the SEF Issues Forum
- Access to Kick-off Event for four
- Logo placement on all event collateral, website, and other materials
- Quarter-page ad in event program booklet
- VIP Seating at plenaries and full conference registration for four

##### Ambassador | \$2,500

- Name recognition as an Ambassador Sponsor of the SEF Issues Forum
- Access to Kick-off Event for two
- Logo placement on all event collateral, website, and other materials
- Quarter-page ad in event program booklet
- VIP Seating at plenaries and full conference registration for two

##### Supporter | \$1,000

- Name recognition as a Supporter Sponsor of the SEF Issues Forum
- Access to Kick-off Event for two
- VIP Seating at plenaries and full conference registration for two

# Miles to Go: Fulfilling the Promise of Racial Equity in Education

## The Southern Education Foundation's 2023 Issues Forum

### Exhibitor Opportunities

The Southern Education Foundation (SEF) invites you to exhibit at **Miles to Go: Fulfilling the Promise of Racial Equity in Education**, our 2023 Issues Forum set for Nov. 14-17 in Charlotte, NC.

#### Our Target Audience

Attendees will include leaders and advocates in education, state and federal government officials, philanthropic leaders, community leaders, and more.

#### Exclusive Exhibitor Benefits

- Build visibility and interact with advocates, educators, policymakers, and philanthropists
- Demonstrate, promote and sell new products, services, and technologies
- Recruit for your institution or organization

#### As an exhibitor, you will receive:

- One exhibitor-branded 8' x 10' designated carpeted space, one 6' skirted table with two chairs
- Premium placement of one sponsor display banner throughout the event provided by exhibitor
- Recognition in the conference program and on event website
- Dedicated staff support to assist exhibitors before and during the conference

#### Booth Rental | \$650

Optional add-ons:

- Two tickets to Forum plenaries and breakout sessions: \$350
- Two tickets to Forum Kick-off Event (Nov. 14): \$50
- SPACE UPGRADE: Add \$300 for large 8' x 20' booth space  
Location will be assigned after receipt of commitment and payment. SEF reserves the right to reassign booth space to avoid conflict of displays or products.

### Reserve Today

**Reservation deadline: Friday, Sept. 1.**

Submit your inquiry at

[southerneducation.org/forum/sponsor](https://southerneducation.org/forum/sponsor).

Contact us for additional sponsorship and exhibitor information at

[forum@southerneducation.org](mailto:forum@southerneducation.org).

